



# MBA LEARNING GOALS

The MBA goals are derived from the MBS mission and refer to the knowledge and skills that MBA students will acquire during their studies.



## Learning Goal 1

Graduates synthesize and apply relevant knowledge in both theory and practice.

## MBS Mission

Munich Business School contributes to the economy and society by creating an inspiring academic environment in Munich that enables individuals to strive for **entrepreneurial success while treating the people around them as well as our natural resources in a respectful and responsible manner.**

**In a holistic approach,** we encourage people to fully understand and appreciate their role in and impact on society as well as to **competently apply and continuously advance their business knowledge.** We provide students from all over the world with an academic and professional perspective in Germany and beyond. In collaboration with our international partner universities, **we enable them to gain advanced insights into the global economy and diverse cultures.**

Together with our company and academic partners, **we create a platform for motivated and curious individuals with an entrepreneurial spirit to connect, exchange views and learn from each other.**

In all of our activities, we pursue practical relevance and high quality.



## Learning Goal 3

Graduates act responsibly by combining ethical considerations and entrepreneurial thinking in their decisions.



## Learning Goal 2

Graduates develop a global perspective.



## Learning Goal 4

Graduates develop leadership skills to apply in different business situations.



**Goal 1:**  
Graduates synthesize and apply relevant knowledge in both theory and practice.

**Objective 1:**  
Graduates synthesize and apply relevant theoretical knowledge in the field of international management.

**Objective 2:**  
Graduates synthesize and apply relevant practical knowledge in the field of international management.



**Goal 2:**  
Graduates develop a global perspective.

**Objective 1:**  
Graduates develop a global perspective, being able to interpret economy and business practices.



**Goal 3:**  
Graduates act responsibly by combining ethical considerations and entrepreneurial thinking in their decisions.

**Objective 1:**  
Graduates evaluate how social, ethical and cultural trends affect business.

**Objective 2:**  
Graduates develop and assess entrepreneurial solutions to complex international business problems.



**Goal 4:**  
Graduates develop leadership skills to apply in different business situations.

**Objective 1:**  
Graduates advance their personal leadership style by reflecting on their personality.

**Objective 2:**  
Graduates evaluate different leadership styles and methods.